

# Exercise 8. Titles & Keywords



Student: \_\_\_\_\_ Date: \_\_\_\_\_

The purpose of this exercise is to help you identify whether the draft title of your manuscript contains the keywords necessary for readers to understand and identify the important concepts in the study. (Also see Tip Sheet 15 on how to obtain disciplinary keywords and Tip Sheet 16 on titles.)

First, in as few, concise words as possible write in four **short** sentences:

1. What is the subject (who or what) of the research?

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2. What is the purpose of the research?

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3. What design and techniques constitute the methods of this research?

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4. What are the primary results of the study?

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Next, list the keywords from these four short sentences:

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Then, write one sentence using the above or disciplinary keywords:

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Cross out (delete) waste, uninformative, or repetitive words; link the remaining words.

Finally, reword the working title for correct order (aim for 12 or less words):

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Refine or revise the working title before publication.

